

# SPORT STUDIES - R186

## Topic 1 - Different Sources of Media That Cover Sport

Digital Sources & Social Media

Broadcast Media

Print Media



## Topic 2 - Positive Effects of the Media on Sport

Golden Triangle

Promotional Opportunities for Individuals

Using Money Generated by Sponsors



## Topic 3 - Negative Effects of the Media on Sport

Widening Divide in Sport

Prize Money & Pay

Body Image

