

Business Curriculum Overview 2022-2023

Year	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
12	<p><u>Baseline Assessment</u></p> <p><u>10 Assessments in Year 12</u></p> <p><u>Theme 1: Marketing and People</u></p> <p>1.1 Meeting Customer Needs</p> <p>1.4 Managing People</p>	<p>1.2 The Market</p> <p>1.4 Managing People</p>	<p>1.3 Marketing Mix and Strategy</p> <p>1.5 Entrepreneurs and Leaders</p>	<p>1.5 Entrepreneurs and Leaders</p> <p><u>Theme 2: Managing Business Activities</u></p> <p>2.1 Raising Finance</p>	<p>2.2 Financial Planning</p> <p>2.3 Managing Finance</p>	<p>2.4 Resource Management</p> <p>2.5 External Influences</p> <p><u>Year 12 Mock: Theme 1 and 2</u></p>
13	<p><u>Theme 3: Business Decisions and Strategy</u></p> <p><u>10 Assessments in Year 13</u></p> <p>3.1 Business objectives and strategy</p> <p>3.2 Business Growth</p>	<p>3.2 Business Growth</p> <p>3.3 Decision Making Techniques</p> <p>4.1 Globalisation</p> <p><u>Year 13 Autumn Mock Exam</u></p>	<p>3.4 Influences on Business Decisions</p> <p>3.5 Assessing Competitiveness</p>	<p>3.6 Managing Change</p> <p>4.2 Global Markets and Business Expansion</p> <p><u>Year 13 Spring Mock Exam</u></p>	<p>4.3 Global Marketing</p> <p>4.4 Global Industries and Companies</p> <p>Pre-Release</p>	