Business GCSE to A-Level Transition Work

Summer 2024

Background information:

For students that intend to take Business as an A Level, please find attached some information:

• Download a copy of the specification and read through the content we will cover

https://qualifications.pearson.com/content/dam/pdf/A%20Level/Business%20Studies/2015/te aching-and-learning-materials/a-level-getting-started-guide-business.pdf

• Register with tutor2u where daily business blogs will be sent to you with interesting news articles that tie into the syllabus, comments from examiners and (later) tips and support for exam modules

https://www.tutor2u.net/business

https://cm.tutor2u.net/h/i/1CD7781060A97BB7 (link to blog sign up)

• For Business news stories use the BBC website and set up alerts to your phone so you can receive up to date business news

https://www.bbc.co.uk/news/business

<u>Task:</u>

B B C NEWS	FT FINANCIAL TIMES	Sky NEWS BUSINESS		
1) Select 7 pictures, one for each day to represent a business news story				
(Be varied in the type of stories you choose)				
2) For each story, write a commentary/explanation:				
 What is happening? 				
 What has it to do with business? 				
 Who is affected by it? 				
	Why is it important?			
3) Select the story you found most interesting and explain your reasons behind this				
4) Create a poster showing your findings which you will share in our first lesson				

Choose 3 companies & find out the following:

- Ownership type
- Profit or Loss for the past 3 years
- Size and scale of the business (e.g.: locations, number of employees, market size etc.)
- Leadership

Create a research document for each company ready to share in our first lesson.

Tik Tok	Snapchat	McDonald's
NETFLIX	NIKE	
Ð	LYLE & SCOTT	Spotify
LYNX		